



Summer 2024

CLIPPINGS

A newsletter prepared especially for our customers, friends & neighbors



Debbie Walter
President of
LawnCare by Walter

Goodbye Cicadas, Hello Summer Sizzle!

We've had a busy season so far and have enjoyed serving our long-term customers and new ones too! Recently, we partnered with Easterseals again—this time to have Ice Hog Anthony Louis conduct a fun-filled night of off-ice hockey to support autism. It was a blast for us and the kids!

In our last newsletter, we discussed what to expect from the massive invasion of cicadas. While parts of Rockford were unaffected, the Walter residence in Cherry Valley was completely overtaken by the bugs. We found ourselves dealing with the noise, mess, and smell of the decomposing insects. Some of you may have noticed some flagging or dieback on certain trees. This is from the females laying their eggs in slits in the bark.

While most mature trees will recover from these maternal episodes, some small tender saplings will unfortunately suffer permanent damage.

Despite these drawbacks, however, there were certainly some hidden benefits to having a season's worth of cicadas: the critters provided food for birds and wildlife, they aerated the ground when they emerged from it, and they provided nutrients for the soil once they decomposed.

Finally, we will once again host our annual Summer Sizzle at LawnCare by Walter on August 21, so mark your calendars! And remember, it's never too early to start planning for next season and the season after that. Call us today to book your fall, winter, and spring projects!

Remember, we build great lawns from the ground up!



Every year at LawnCare by Walter, we open our doors to the neighborhood and provide food, drinks and giveaways. Our third annual **Summer Sizzle** will take place on **August 21, 2024 from 4 p.m. to 7 p.m.** at 1515 South Meridian Road in Rockford. This year's theme will be Patriotism, so wear your red, white and blue!

Seasonal services



LAWN CARE

Discover just how green and healthy your lawn can be with LCbW. Tailored to your lawn's needs, we offer up to six treatments per season during the spring, summer and fall. Applications include fertilization, weed control and crabgrass control. Applied by licensed technicians, the products are environmentally friendly and are safe for children and pets.



TREES & SHRUBS

At LCbW, our treatment programs include dormant oil treatment to control pests on various shrubs and trees including maple, oak and evergreen; insect and disease control treatment to combat pests and infections; and deep root feeding to tackle any stress that may have occurred on trees during the winter. We offer a total of six treatments annually.



MOSQUITO, GRUB & INSECT CONTROL

Worms, beetles, grubs and other insects often go undetected until it's too late. Many of these critters can do significant damage to your lawn, trees, and other areas of the garden. At LCbW, we offer both preventive measures and corrective solutions to eradicate existing problems. We also provide mosquito eradication services so you can enjoy your time outdoors.



LANDSCAPE & DESIGN SERVICES

Allow LCbW to turn your yard into the garden of your dreams! Whether you're interested in an outdoor kitchen or rows of greenery, our designers will create a stunning landscape to complement your home. Our installation services include sod, florals, foliage, plants, patios, walkways, walls, firepits, kitchens, waterfalls, lighting and more.



SEASONAL DÉCOR

Variety is always welcoming and comes easy to LCbW. As the seasons change, let us dress your house with decorations that coincide with spring, summer, fall and winter. Show off your favorite flowers in spring, beat the heat with foliage in summer, decorate your entryway with mums in fall, and celebrate the holidays with garlands, wreaths and planters in winter.

Did you know you can pay your bill online?

Visit: lcbwalter.com



1515 South Meridian Road
Rockford, IL 61102

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lcbwalter.com

